

Edythe J. Hayes Football players, parents, & supporters!

We're kicking off our fundraiser with Snap! Raise, the nation's leading fundraising platform for groups, clubs and teams. For the past six years, Snap! Raise has helped more than 50,000 groups in the U.S. raise more than \$500M in funding! I'm excited to get started and have one vital request.

Step 1: Set up your private (and protected) account using the QR code below.

Step 2: Help your student select at least 20 potential supporters (cheat sheet below).

Step 3: Preload the email of those supporters into your Snap! Raise account (the Snap! Raise platform will email your supporters on your behalf once per week).

Step 4: Once our campaign is live (Target: **July 29**), log back into your account to share via text and social media.



Trouble with QR Code?

Please visit: HWHO.org
Participant Code: 937-549-951

Notes:

- Our campaign will run for 28 days once we go live; after our preloading is complete.
- Supporters will receive 1-4 emails throughout the campaign from your child.
- Snap! Raise does not house, store, or sell any emails (Snap! Raise would be blocked from every school in the country if they did!)
- We can track the stats associated to your account, but we can not see your emails without your username and password.
- Please avoid using emails of teachers, peers of your students, or strangers.

Here are 20 examples of people you should consider adding:

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|---------------------------|----------------------------------|
| 1. Parent(s)/Guardian # 1 | 11. Scout/troop leader |
| 2. Parent(s)/Guardian #2 | 12. Family friend #1 |
| 3. Grandma | 13. Family friend #2 |
| 4. Grandpa | 14. Former coach |
| 5. Cousin(s) | 15. School alumni |
| 6. Uncle(s) | 16. Local business that know you |
| 7. Aunt(s) | 17. Neighbor(s) |
| 8. Family doctor | 18. Parent co-workers(s) |
| 9. Orthodontist/dentist | 19. Friend of parent |
| 10. Church/Social leader | 20. Adult sibling(s) |